

**ChannelCare™**  
digital signage

delivering results for human resources

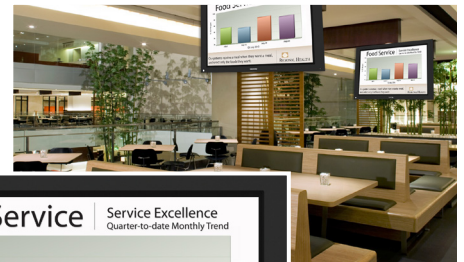
HR



**Vericom's ChannelCare digital signage** is an internal communications tool that consistently delivers "best of class" healthcare communications impacting every stakeholder at the point of care, every time.

With the right communication tools, you can change behavior with relevant messages delivered to audiences right where they need it most. **Prevention and wellness**, among others, are at the forefront of healthcare today, and your messaging, with your branding delivered at the point of care, will get you the results you need.

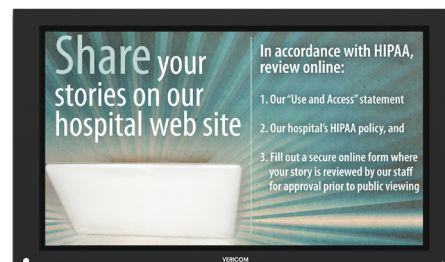
Via high-definition LCD monitors strategically located throughout your hospital, you can **communicate your key HR initiatives** and connect with patients and consumers, employees, and physicians where they work, eat, wait, walk, and congregate.



Provide **service excellence** updates in real time and demonstrate **HCAHPS transparency**.



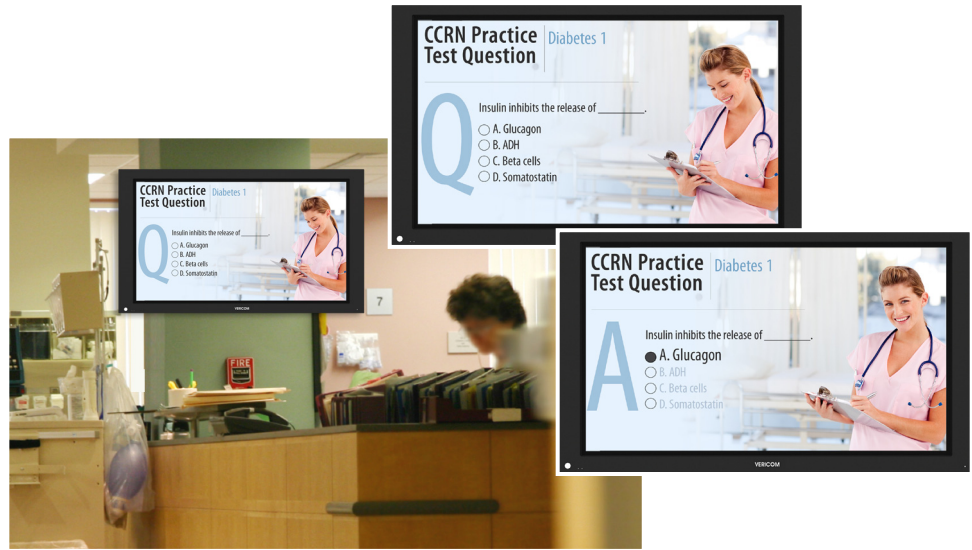
Use our **web-based software** anywhere, at anytime, to develop messages that **recognize, recruit, and retain** employees and engage physicians where they need it most.



Deliver ChannelCare messages via **CCTV in patient rooms**. Elevate your patients' trust when you communicate your **commitment to HIPAA** with regards to sharing stories via social media.



Support **continuing education** and **increase performance** with Q&A messages and the benefits of clinical certification right where employees work.



Engage audiences with fresh, relevant, and current content from the ChannelCare digital signage **health content library**.



## What's next?

If you think digital signage is an effective medium for communicating your HR initiatives, we're ready to take the next steps with you:

- Contact Vericom at **800.800.1090** for an in person or online custom demo with you and your team.
- Following the demo, we will schedule a technical site survey to assess possible monitor locations and number of players required to deliver your custom content. We then provide a written report with photos of all possible locations, so you have the information you need for budgeting and internal approval.
- At Vericom, we take a consultative approach to service. Your dedicated client representative will work closely with you to ensure messaging is current and relevant and delivers the results you need and expect.

To take the next steps and schedule a ChanneCare digital signage demo, call 800-800-1090 or email [marketing@vericom.net](mailto:marketing@vericom.net).

